



ELDECO Happenings

Issue 003 Vol.5

MD's Letter



We want to create Housing that can live up to the aspiration of the future generations

Dear Customer,

2007 has been a tumultuous time for real estate industry. Media reports of corrections in prices appear on a monthly basis. Our experience at Eldeco does not corroborate a massive correction. Our emphasis right now, as always, is on delivery and possessions. One reason for this insulation from the alleged correction could be the near absence of short-term investors from Eldeco's client base. We feel that for the foreseeable future there will be no dearth of buyers for quality homes. I personally feel that prices in thoroughly planned and well executed projects shall continue to rise even in the short-term.

Some of the highlights for us in the past few months have been:

- Commencement of construction at Eldeco Estate One, Panipat, Eldeco County, Sonapat, Eldeco Towne and Eldeco Elegance in Lucknow
- Commencement of possessions at Eldeco Utopia, Noida
- Amazonia in Greater Noida, Corporate Chambers in Lucknow and Industrial plots at Eldeco Sidcul Industrial Park at Sitarganj, Uttaranchal
- Finalisation of items and timely construction at Eldeco Castle, Eldeco Riviera and Eldeco Citadel in Greater Noida. Eldeco Station One in Faridabad, Eldeco Garden Estate in Kanpur and Eldeco Towne in Lucknow. Possessions in these projects will commence shortly

Eldeco is about to launch a slew of new projects. So get in touch with our local marketing team, if any of them interests you:

- MansionZ at Eldeco County, Kanpur. Replication of the well known Eldeco MansionZ on Sobna Road, Gurgaon
- Eldeco Olympia, high rise luxury condominium at Eldeco Utopia, Noida
- High end apartments at Sector 119, Noida and Sector Omnicron, Greater Noida. Advance bookings for these are open
- Eldeco Arcadia South, a highway shopping centre on G.T. Road, Sonapat

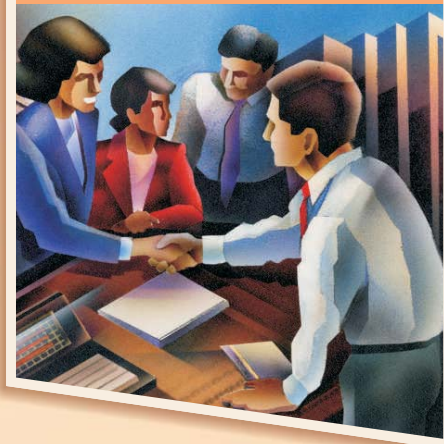
One interesting development that I feel great pride in sharing with you is the nomination of Eldeco MansionZ in 2 categories at the CNBC Awaaz Real Estate Awards - Best Residential Project, Best Project Execution.

Pankaj Bajaj
MD, Eldeco Infrastructure & Properties Ltd.

News Flash

NEW VENTURES

- Development of large townships have started at Sonapat, Panipat (Haryana), Ludhiana, Jalandhar (Punjab), Kanpur and Lucknow (U.P.). The size of each of these townships will vary from 100-200 acres depending on the location. The idea behind this is to bring high-end residential development to these towns at middle class prices thereby redefining lifestyles.
- Foray into industrial estates -1200 acres Eldeco Sidcul Industrial Park Limited, a JV with State Industrial Development Corporation Limited (SIDCUL), the nodal agency of Government of Uttarakhand and offers a mix of industrial plots ranging from 500 sq. mts. to 50 acres. Nearly entire space has been sold out within a year of launch.



Eldeco Corporate Responsibility



- As part of our initiative to help and contribute to the society, we started creche for the children of laborers working at all our sites. Apart from taking care of the children we educate them, provide them with food and medical facility. This is a small contribution to those people who work day and night to build homes of our dreams. In case you want to be a part of such an initiative and want to help, write to us at: contact@eldecoproperties.com
- Eldeco adopts public greens even outside the project periphery, as its moral obligation towards social upkeep
- Eldeco adopts modern rain water harvesting and recharging techniques in addition to the other eco-friendly practices